

American Towman ShowPlace Las Vegas



TowExpo International San Antonio

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

May 14-16, 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Nov. 19-22, 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Aug. 13-15, 2015

Three-Show Package Sponsorships

AMERICAN TOWMAN ACADEMY

Most comprehensive educational program in the industry featuring topics that cover from management practices to skills training all aimed to increase operational efficiencies and profits. Target audience: Tow Business Owners



Presenting Sponsor - \$9,000
 Co-Sponsor - \$5,000
 Track Sponsor - \$4,500
 Track Sponsor Per Show - \$3,000

LEGENDARY HOSPITALITY

American Towman Magazine, throughout the years, has created unique recognition awards programs as well as fun networking events for everyone including the must-see Festival Night where tow operators are awarded the American Towman Medal in honor of their "simple act of bravery."

Can't miss events include the scrumptious Welcome Reception and Ribs Fest in Las Vegas; Casino Night and Ten-Gallon Gala in San Antonio; the Inner Harbor Dinner Cruise and Captains of Industry conference dinner featuring towing's largest dinner table in Baltimore.



Presenting Sponsor - \$9,500 • Co-Sponsor - \$5,000 (Individual Co-Sponsor per Show \$3,000)

WRECKER PAGEANT

Anyone who has attended the American Wrecker Pageant in Baltimore, knows they have just witnessed the best looking tow trucks in the world.

American Towman offers industry vendors the opportunity to associate their corporate name with the official wrecker pageant for all three shows. Be a part of the festivities of these wrecker pageants with a product exclusive sponsorship.



Presenting Sponsor - \$12,000
 Co-Sponsor - \$6,000

Wrecker Pageant • Official Product/Service

- CATEGORY - \$4,500
- Official Truck Chassis Manufacturer
- Official Heavy Duty Tow Truck Manufacturer
- Official Light Duty Tow Truck Manufacturer
- Official Winch
- Official Distributor
- Official Financial Services Company
- Official Emergency Safety Lights (SOLD)

- Official Trailer Manufacturer
- Official Motor Club
- Official Management Systems
- Official Insurance Company
- Official Towing Accessories Manufacturer
- Official Safety Wear
- Official GPS System





EXPO INFO PROGRAM

Place a four-color advertisement in the official expo show program, which is distributed to each attendee at registration. The same advertisement will be placed on all show booth locators. Your logo appears on the floor plan printed inside the Expo Info Program with an indication by arrow to your booth.



Back Cover - \$6,500 (SOLD) Standard - \$5,500
Standard per show - \$2,600 (Balt) \$1900 each (Las Vegas, San Antonio)



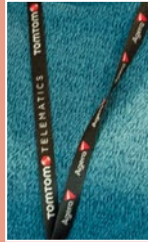
LANYARDS

Each and every attendee is distributed an Official Show Lanyard with their badge and badge holder. Build excellent corporate awareness.

\$12,000

Individual single buy: Las Vegas \$3,000 (SOLD);

San Antonio \$3,000; Baltimore \$8,000



BADGE INSERTS

Have your promotional message printed on the badge inserts in every attendee's lanyard. The proven traffic-builder for your exhibit.

SOLD



For sponsorship information, contact

Henri "Doc" Calitri

dcalitri@towman.com

800-732-3869 x220

OFFICIAL SHOW BAGS

Official Show Bags are made available at the registration area for all attendees to use to hold information and materials from the show floor.

SOLD



American Towman ShowPlace Las Vegas

MAY 14-16, 2015
South Point Hotel & Casino
Las Vegas, NV



November 20-22, 2015
Baltimore Convention Center
Baltimore, MD



August 13-15, 2015
Henry B. Gonzalez Convention Center
San Antonio, TX